

Avery Dennison's Design interior window films are ideal for enhancing the functionality and appearance of glass. Design interior window films provide UV protection, privacy; can be used to delineate space, disguise unattractive features; or provide graphic impact, graphic accents; company logos and icons can all be created easily on Design interior window films.

Interior Design window films are a great way to enhance functionality through interior design.

### DS Matte i Ps

**DS Matte i** interior window film gives a translucent sandblasted effect, adding privacy or designer elegance to doors, windows and room dividers in offices or commercial projects. **DS Matte i** is available in 2 mil thickness.

# DS i PS

**DS Black i** and **DS White i** interior privacy window films are ideal for hiding unattractive views or for disguising features that spoil the external appearance of glass-fronted buildings.

## DS UV Filter i Ps

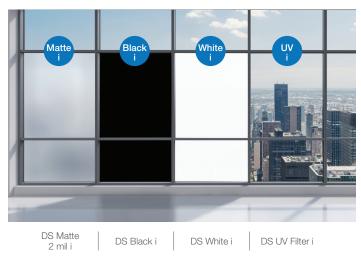
**DS UV Filter i** achieves complete transparency, almost undetectable to the eye, however provides high UV protection, comfort and protects interior spaces.

## Features and Benefits

#### DS Matte i, DS Black i & DS White i

- Graphic interest attractive way to insert aesthetics and branding
- > Glass visibility see glass in an interior space
- > Privacy insert privacy to building spaces
- > Camouflage hide unattractive features
- > Diffused light enjoy soft light
- > Cost-effective alternative to sandblasting

This image has been simulated and is not actual product comparison



#### DS UV Filter i:

- High visible light transmission that is barely discernible on glass; high levels of natural daylight
- > Low reflectivity preserves views night and day
- > 99+% UV block reduces fading and damage from the sun
- > Natural appearance maintains building's original façade



Optical and Solar Properties**	DS Matte 2 mil i R070311		DS Black i R06930S	DS White i R073WO		DS UV Filter i R069UVS	
Item Number							
Pane	Single	Double	Single	Single	Double	Single	Double
Visible Light Transmitted	72%	66%	0%	10%	10%	87%	79%
Visible Light Reflected (Interior)							
Visible Light Reflected (Exterior)	17%	23%	6%	48%	50%	11%	18%
Ultra Violet Block	94%	95%	100%	99%	99%	100%	100%
Total Solar Energy Reflected	14%	18%	41%	36%	34%	9%	15%
Total Solar Energy Transmitted	68%	58%	0%	17%	15%	79%	67%
Total Solar Energy Absorbed	18%	24%	59%	47%	51%	12%	18%
Emissivity (Room Side)	0.90	0.90	0.72	0.90	0.90	0.86	0.86
Glare Reduction	20%	19%	100%	89%	89%	3%	3%
Selective InfraRed Reduction (SIRR)	33%	33%	99%	98%	98%	21%	21%
InfraRed Energy Rejection (IRER)	26%	26%	91%	62%	62%	17%	17%
Shading Coefficient	0.84	0.79	0.20	0.37	0.49	0.95	0.86
Solar Heat Gain Coeff. (G-Value)	0.73	0.69	0.16	0.31	0.42	0.82	0.74
U-Value Winter (IP)	1.07	0.49	0.98	1.07	0.49	1.05	0.48
U-Value Winter (SI)	6.08	2.78	5.57	6.08	2.78	5.96	2.75
Luminous Efficacy	0.86	0.83	0.00	0.27	0.19	0.92	0.93
Total Solar Energy Rejected (%)	27%	31%	84%	69%	58%	18%	26%

\*\* Performance results are calculated on 3 mm glass using NFRC methodology and LBNL Window 5.2 software, and are subject to variations in process conditions within industry standards and are only intended for estimating purposes.

#### **About Avery Dennison**

Avery Dennison (NYSE: AVY) is a global materials science and manufacturing company specializing in the design and manufacture of a wide variety of labeling and functional materials. Headquartered in Glendale, California, the company employs approximately 30,000 employees in more than 50 countries. Reported sales in 2017 were \$ 6.6 billion. Learn more at www.averydennison.com



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